

Alumni Advisory Board

Summer - General Meeting Minutes

Saturday, August 12, 2023

- I. Welcome – Nellie Hohne
- II. Roll Call – Caitlin Nash
 - a. AAB - Gary Bullock, Jason Carlyle, Amy Cary, Mike Chaney, Steve Decker, Kameron Eisenhour, Nellie Hohne, Melva Holt, R. Neil Irwin, Kenny McCleary, Kedar Murthy, Kali Nordquist, Andrew Novotny, Craig Pohlman, Bill Schott, Casey Schroepfel, Dieter Shultz, Jeffery Smiley, Amanda Stapleton, Floyd Yager; Absent: Alexa Myers, Matthew Iwema
 - b. ARBOT: Robert Stone; Absent, Chris Inman, Dan Price

III.

excited for workspace that is near the faculty so that students can spread out their projects and their laptop and other items. Students need to be able to work on projects but also be able to go to their professor and ask questions. That has been missing for a long time. Finally, with this construction we have new opportunities available to us. There will be two rooms devoted to student study space and workspace. These rooms will have lab benches and lab equipment. There are no classes scheduled in these rooms so students can use them at any time. The other space will be classroom size with devoted tables so that students can congregate. The Mechanical Engineering department got a new student study workspace that is right in the middle of their area. All this investment in the student study workspace will be worth it; that is why students come to Rose.

Some other infrastructure things that are benefiting the students, although indirectly, is an amateur radio room. It used to be in a closet and now it has an actual room in the main hallway. There was a grant written to get new antennas and new equipment for the room. Students are anxious to get into this room and get the equipment set up. This group does a lot of outreach programs with the community and with the ham radio organizations. This past year they have not been able to do anything because of construction on the roof.

The parts room was also renovated. It used to be very cramped, full of cabinets and the cabinet doors would not open all the way. Every one of our classes has a lab associated with it. These labs all have equipment and parts that students need. There are also senior design projects and extra lab equipment that must be checked out and it was all stuffed into that parts room. This

A poster initiative was created (picture of poster displayed). At the top of the poster is a comment of an actual microaggression that was reported by a student here at Rose-Hulman. The pictures in the posters are not of actual Rose students, so no one is being singled out. These posters are to raise awareness and are related to gender microaggressions, racial microaggressions or just plain dumb student microaggressions. In addition to raising people's awareness with posters, a workshop was held. The focus being on microaggressions and making faculty aware that students are experiencing this. This year the focus will be on faculty to student and student to faculty communication around performance in the classroom.

There have been changes since the pandemic and we are hearing from students that their definition of success is unsustainable. Students are experiencing insane levels of pressure, stress and anxiety. There is a tremendous difference in this from pre-pandemic to post-pandemic. As faculty, how do we identify that and understand where it comes from? Students who have gone to faculty to ask questions and are told to come back later take that as the faculty member wants nothing to do with them and they are going to fail. The concern is this student/faculty interaction and the student writing off the faculty member. We need to raise faculty awareness and develop a toolbox of skills. We also need to 13.7 (m?)TJOE

them. They must meet certain requirements and they are hoping to see if they are space worthy.

The Area 5188 FIRST Robotics team placed third in the state this year. They missed going to Nationals by one point, but they did an excellent job.

V. ARBOT Report - Robert Stone

The ARBOT Report is on page 20 of the handbook, following are some highlights.

One of the most exciting things discussed at the meeting in May was the new residence hall. Building a new residence hall will cost around \$31 million. The board authorized the President and his team to spend up to \$31 million on a new residence hall. The residence hall will have four floors with forty beds each and with RA's and SA's throughout the building.

There was also talk of renovating Speed Hall. Speed and/or BSB are the oldest halls and are in severe need of upgrading. To upgrade Speed Hall, it will cost between \$9-10 million and a lot of that cost is air conditioning.

other is a six-year cycle, so every 30 years they overlap and that is coming up in 2024-25.

There is discussion of changing the Chauncey Rose Society from a \$50,000 lifetime donation to \$100,000 lifetime donation in 2024.

Santhana Naidu and the Communications and Marketing Department have gotten much publicity for Rose this past year with nearly 3,000 media mentions, potentially reaching ninety-nine million readers/viewers. That is a tremendous number and Kudos to them. Rose-Hulman has appeared in the New York Times Online, Yahoo Finance, Wired online, CBS, Associated Press and MSN Money, just to name a few.

A big concern is that Rose will fall short on our target recruitment of 630 students at a 55% discount rate. The latest estimate is that it will be 575 students at a slightly higher discount rate. It is an extremely competitive environment to recruit students today for everybody. Educational Institutions are also facing an enrollment cliff based on demographics where there are fewer students going into college. When that resource becomes scarce, competition heats up. Indiana and Illinois are the top enrollment states followed by California with Kentucky and Ohio dropping off. There will be students from about forty different states. China and India lead internationally; however, China is down.

President Coons' mentioned the cost of delivery and the pressure to reduce it. Most schools are dealing with offering skills versus degrees, especially in the computer science area. Companies like Google are offering to train potential employees. Some people who would consider a four-year degree are now questioning that and if the cost is worth it. Rose is in a great position because we continue to rank extremely well from a return-on-investment perspective with what people pay and the jobs they get. When people look at how students perform a few years aia(-)Tj-0.al emanf(em).y1.228 Td.5 (y)exdifftapec is iy jelo rell

Steve presented some picture slides of the new residence hall that will be located just south of Speed. A community hall, just north of the new residence hall will house an additional dining facility; that building will come after the new residence hall. The new residence hall will house 160 beds and groundbreaking will start this fall. As soon as the hall is finished in the fall of 2024, Rose anticipates freshman moving in the fall of 2025. Then renovations will begin on Speed Hall. Speed Hall was the last freshman residence hall built on campus back in 1962.

According to surveys of Freshman and Sophomores, Rose has the highest

Charlie Ricker reported that Alumni Relations continues to provide outreach and services to alumni through events and communications. Our newest staff member who will be assisting with these communications is Caitlin Nash, Assistant Director of Institutional Advancement Communications. Caitlin is not new to Rose-Hulman, she worked previously with Admissions as an Assistant Director. Her degree is in communications, and she previously worked at IU Health and Sparrow Health in Indiana and Michigan in their communications department. Her husband is a Rose-Hulman alum, ('13), and he is currently a faculty member in the mechanical engineering department.

Alumni Relations will be replacing Kerrie James-Hunter. Kerrie worked as the Assistant Director of the Alumni Experience for the last year and she left on August 4th. Her husband was offered a new position as the Head of the men's basketball team at Shawnee State University in Ohio, which is where they are originally from. They just had a baby, so it made sense to move back closer to

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Society hosts their events and awards. The AAB will join forces with them and make this a fun, event-filled weekend. There will be different activities focused around celebrating how amazing our alumni are.

b. Board Nominating – Amanda Stapleton

- i. There are seven new members that have joined the Advisory Board. Finishing up the next cycle, there will be three members rolling off of the board and we will be looking at bringing on three new individuals, two in the 2010's and one in the 1970's. Currently, there are 22 members and we are going to add two additional members to get us back at 24 members. We will be going through applicants and looking for those who would be a valuable addition to the board.
- ii. Nellie added that there are four standing committees on the Alumni Advisory Board: Awards (Mike Chaney), Board Membership (Amanda Stapleton), Student Recruitment (Dieter Schultz) and Career Services (Gary Bullock). At each board meeting there are committee breakout

IX. Breakout Sessions

X. Committee Report Out

a. Alumni Engagement – Dieter Schultz

- i. The group spent time outlining what would be the key components and structure of the charter. The takeaway from this initial meeting is maybe changing the name from Alumni Engagement to something more specific

numbers, it looks like for next year's cycle, members starting in 2024, there will be four from the 2010's, and one from the 2020's.

iii. We are finalizing the exact date next year because the meeting is in April vs. March. Most likely our timeline will change.

d. Awards – Mike Chaney

i. Awards will be given out on April 20th next year. The process should start at about the same time, which would give us a little extra time. Last year there was a rush and this year there will be an extra month, let's use it.

ii. There is a term here with this committee that we like to use, it is the FUN committee because we get to hand out awards. It is always positive. This committee has a clear objective and it's fun to recognize our alumni.

iii. There is a busy period of about six weeks to two months, in terms of going through applications, conducting interviews and making selections and then it is quiet.

iv. As the chair, please remember to encourage alumni to apply for awards. If you know someone the meets the criteria, encourage them to apply. This is a wonderful opportunity to be recognized by your peers. Awards available are Rachel M. Romas (student award), Collegian Rose, Honorary Alumni, Distinguished Young Alumni, Career Achievement, Volunteer Alumni, and Honor Award.

e. Career Services – Gary Bullock

i. Our goal is to be able to support Career Services and the placement of graduates. Finding the right companies for Rose recruitment and to help prepare students for graduating. The end goal is to develop a strategic plan to encompass student education, student preparedness, and student support. It will also look at employee/employer connectivity – being able to find the right companies. There may also be some avenues for post support or post-placement support for graduates. A key element of this is making sure that the graduates have a job but making sure it is the right job and assisting with that.

ii. We know our mission and vision for the next few months. We would like to have someone from Career Services here at our next meeting if possible.

XI. Old Business – Nellie Hohne

a. Upcoming meetings were already discussed. Email will be going out with dates and locations that we currently have set so that you can get them on your calendars.

b. Please look at pages 5-7 to make sure that the information is correct. If any information is incorrect, please let Charlie know so that the database can be updated.

XII. Adjournment – Nellie Hohne